

# Community Profile

701 Pennsylvania Ave NW, Washington, District of Columbia, 20004 2  
 701 Pennsylvania Ave NW, Washington, District of Columbia, 20004  
 Walk Time: 5, 10, 15 minute radii

Latitude: 38.89445  
 Longitude: -77.02238

	5 minutes	10 minutes	15 minutes
<b>Population Summary</b>			
2000 Total Population	1,008	1,716	4,320
2010 Total Population	1,622	3,235	7,519
2021 Total Population	1,872	4,562	10,743
2021 Group Quarters	56	212	874
2026 Total Population	2,064	4,937	11,466
2019-2024 Annual Rate	1.97%	1.59%	1.31%
2021 Total Daytime Population	10,629	41,760	88,236
Workers	10,176	40,597	85,250
Residents	453	1,163	2,986
<b>Household Summary</b>			
2000 Households	676	965	2,083
2000 Average Household Size	1.38	1.58	1.58
2010 Households	1,122	1,906	4,412
2010 Average Household Size	1.39	1.59	1.51
2021 Households	1,266	2,758	6,302
2021 Average Household Size	1.43	1.58	1.57
2026 Households	1,393	2,999	6,743
2026 Average Household Size	1.44	1.58	1.57
2019-2024 Annual Rate	1.93%	1.69%	1.36%
2010 Families	278	476	1,001
2010 Average Family Size	2.20	2.45	2.35
2021 Families	317	683	1,497
2021 Average Family Size	2.24	2.42	2.43
2026 Families	349	745	1,616
2026 Average Family Size	2.24	2.41	2.44
2019-2024 Annual Rate	1.94%	1.75%	1.54%
<b>Housing Unit Summary</b>			
2000 Housing Units	890	1,212	2,457
Owner Occupied Housing Units	17.6%	17.8%	10.5%
Renter Occupied Housing Units	58.3%	61.9%	74.3%
Vacant Housing Units	24.0%	20.3%	15.2%
2010 Housing Units	1,538	2,446	5,383
Owner Occupied Housing Units	27.0%	28.3%	23.6%
Renter Occupied Housing Units	46.0%	49.7%	58.4%
Vacant Housing Units	27.0%	22.1%	18.0%
2021 Housing Units	1,483	3,185	7,049
Owner Occupied Housing Units	32.2%	31.8%	24.0%
Renter Occupied Housing Units	53.2%	54.8%	65.4%
Vacant Housing Units	14.6%	13.4%	10.6%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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2026 Housing Units	1,606	3,411	7,469
Owner Occupied Housing Units	36.8%	36.3%	26.3%
Renter Occupied Housing Units	49.9%	51.6%	63.9%
Vacant Housing Units	13.3%	12.1%	9.7%
<b>Median Household Income</b>			
2021	\$151,615	\$145,741	\$128,628
2026	\$165,263	\$159,980	\$143,972
<b>Median Home Value</b>			
2021	\$654,891	\$645,619	\$617,272
2026	\$819,048	\$810,023	\$774,495
<b>Per Capita Income</b>			
2021	\$134,672	\$123,283	\$100,475
2026	\$152,862	\$140,762	\$114,321
<b>Median Age</b>			
2010	38.0	36.1	33.3
2021	40.3	38.5	34.9
2026	41.2	39.2	34.9

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

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<b>2021 Households by Income</b>			
Household Income Base	1,266	2,758	6,302
<\$15,000	6.2%	7.2%	9.5%
\$15,000 - \$24,999	1.9%	2.2%	2.4%
\$25,000 - \$34,999	0.9%	1.1%	1.7%
\$35,000 - \$49,999	3.9%	3.8%	4.7%
\$50,000 - \$74,999	6.0%	6.3%	7.6%
\$75,000 - \$99,999	8.5%	8.4%	9.4%
\$100,000 - \$149,999	21.9%	22.3%	21.8%
\$150,000 - \$199,999	17.5%	17.0%	15.0%
\$200,000+	33.3%	31.7%	27.8%
Average Household Income	\$206,752	\$199,057	\$173,838
<b>2026 Households by Income</b>			
Household Income Base	1,393	2,999	6,743
<\$15,000	4.6%	5.3%	7.0%
\$15,000 - \$24,999	1.2%	1.4%	1.6%
\$25,000 - \$34,999	0.6%	0.7%	1.1%
\$35,000 - \$49,999	3.0%	2.9%	3.4%
\$50,000 - \$74,999	6.0%	6.7%	7.5%
\$75,000 - \$99,999	8.0%	8.4%	9.6%
\$100,000 - \$149,999	19.4%	19.8%	21.6%
\$150,000 - \$199,999	18.4%	17.8%	16.6%
\$200,000+	38.5%	36.8%	31.5%
Average Household Income	\$234,692	\$226,585	\$197,429
<b>2021 Owner Occupied Housing Units by Value</b>			
Total	477	1,013	1,694
<\$50,000	0.4%	0.3%	0.2%
\$50,000 - \$99,999	0.0%	0.0%	0.0%
\$100,000 - \$149,999	0.0%	0.0%	0.0%
\$150,000 - \$199,999	0.0%	0.0%	0.0%
\$200,000 - \$249,999	0.0%	0.0%	0.2%
\$250,000 - \$299,999	0.2%	0.2%	0.4%
\$300,000 - \$399,999	4.4%	4.4%	5.0%
\$400,000 - \$499,999	21.2%	22.7%	26.3%
\$500,000 - \$749,999	38.6%	38.3%	38.2%
\$750,000 - \$999,999	24.9%	24.0%	21.5%
\$1,000,000 - \$1,499,999	7.5%	7.5%	6.4%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.1%
\$2,000,000 +	2.9%	2.5%	1.7%
Average Home Value	\$729,603	\$717,638	\$684,410
<b>2026 Owner Occupied Housing Units by Value</b>			

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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Total	591	1,238	1,967
<\$50,000	0.0%	0.0%	0.0%
\$50,000 - \$99,999	0.0%	0.0%	0.0%
\$100,000 - \$149,999	0.0%	0.0%	0.0%
\$150,000 - \$199,999	0.0%	0.0%	0.0%
\$200,000 - \$249,999	0.0%	0.0%	0.0%
\$250,000 - \$299,999	0.0%	0.0%	0.1%
\$300,000 - \$399,999	1.2%	1.2%	1.4%
\$400,000 - \$499,999	10.2%	11.1%	13.9%
\$500,000 - \$749,999	28.9%	29.4%	31.4%
\$750,000 - \$999,999	35.5%	34.7%	32.7%
\$1,000,000 - \$1,499,999	17.6%	17.9%	16.1%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.3%
\$2,000,000 +	6.8%	5.7%	4.2%
Average Home Value	\$912,289	\$894,204	\$849,721

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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<b>2010 Population by Age</b>			
Total	1,621	3,234	7,521
0 - 4	2.5%	2.4%	2.5%
5 - 9	0.4%	0.5%	1.0%
10 - 14	0.6%	0.6%	0.9%
15 - 24	6.1%	9.2%	14.8%
25 - 34	33.3%	34.9%	36.0%
35 - 44	19.4%	17.5%	14.9%
45 - 54	14.3%	13.1%	11.6%
55 - 64	13.0%	11.4%	9.4%
65 - 74	5.7%	5.5%	4.7%
75 - 84	3.2%	3.2%	2.8%
85 +	1.4%	1.5%	1.5%
18 +	95.9%	95.8%	95.0%
<b>2021 Population by Age</b>			
Total	1,871	4,562	10,744
0 - 4	2.7%	2.5%	2.6%
5 - 9	1.7%	1.4%	1.6%
10 - 14	1.7%	1.4%	1.4%
15 - 24	6.2%	8.2%	12.5%
25 - 34	26.3%	29.3%	32.1%
35 - 44	19.2%	17.7%	16.3%
45 - 54	12.9%	11.9%	10.8%
55 - 64	12.7%	11.9%	9.9%
65 - 74	10.2%	9.4%	7.6%
75 - 84	4.5%	4.3%	3.5%
85 +	2.0%	1.9%	1.7%
18 +	93.3%	94.0%	93.7%
<b>2026 Population by Age</b>			

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<b>Total</b>	2,063	4,935	11,465
0 - 4	2.8%	2.6%	2.8%
5 - 9	1.9%	1.6%	1.6%
10 - 14	1.7%	1.5%	1.3%
15 - 24	6.8%	8.5%	12.9%
25 - 34	25.7%	28.3%	31.7%
35 - 44	17.0%	16.3%	15.5%
45 - 54	13.4%	12.4%	11.2%
55 - 64	11.5%	11.0%	9.2%
65 - 74	10.3%	9.7%	7.7%
75 - 84	6.5%	6.0%	4.4%
85 +	2.3%	2.2%	1.7%
18 +	92.7%	93.6%	93.5%
<b>2010 Population by Sex</b>			
Males	843	1,653	3,779
Females	779	1,582	3,740
<b>2021 Population by Sex</b>			
Males	945	2,296	5,362
Females	927	2,266	5,381
<b>2026 Population by Sex</b>			
Males	1,039	2,482	5,661
Females	1,025	2,455	5,805

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<b>2010 Population by Race/Ethnicity</b>			
Total	1,622	3,234	7,518
White Alone	68.1%	62.8%	57.5%
Black Alone	9.4%	11.8%	22.9%
American Indian Alone	0.2%	0.2%	0.2%
Asian Alone	17.3%	19.8%	13.8%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	1.6%	2.0%	2.6%
Two or More Races	3.3%	3.2%	2.9%
Hispanic Origin	6.5%	6.5%	7.1%
Diversity Index	55.9	60.7	65.1
<b>2021 Population by Race/Ethnicity</b>			
Total	1,872	4,561	10,742
White Alone	70.1%	67.4%	61.2%
Black Alone	5.7%	7.0%	17.2%
American Indian Alone	0.2%	0.2%	0.2%
Asian Alone	19.0%	20.1%	15.5%
Pacific Islander Alone	0.2%	0.1%	0.1%
Some Other Race Alone	1.7%	2.0%	2.6%
Two or More Races	3.2%	3.2%	3.3%
Hispanic Origin	7.4%	7.5%	8.1%
Diversity Index	54.2	57.0	63.6
<b>2026 Population by Race/Ethnicity</b>			
Total	2,063	4,937	11,466
White Alone	70.8%	68.1%	62.7%
Black Alone	4.5%	5.5%	14.3%
American Indian Alone	0.1%	0.1%	0.1%
Asian Alone	19.5%	20.9%	16.7%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	1.7%	2.1%	2.7%
Two or More Races	3.2%	3.2%	3.4%
Hispanic Origin	7.8%	7.9%	8.7%
Diversity Index	53.7	56.4	62.9
<b>2010 Population by Relationship and Household Type</b>			

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Total	1,622	3,235	7,519
In Households	95.9%	93.7%	88.7%
In Family Households	38.0%	36.3%	31.6%
Householder	16.2%	15.3%	12.8%
Spouse	14.5%	13.5%	9.9%
Child	5.2%	5.3%	6.4%
Other relative	1.7%	1.9%	2.1%
Nonrelative	0.3%	0.3%	0.3%
In Nonfamily Households	58.0%	57.4%	57.2%
In Group Quarters	4.1%	6.3%	11.3%
Institutionalized Population	0.0%	0.1%	2.1%
Noninstitutionalized Population	4.1%	6.2%	9.2%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.



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<b>2021 Population 25+ by Educational Attainment</b>			
Total	1,643	3,946	8,797
Less than 9th Grade	3.8%	4.4%	3.3%
9th - 12th Grade, No Diploma	1.9%	2.7%	4.1%
High School Graduate	5.4%	6.1%	6.5%
GED/Alternative Credential	0.7%	0.8%	0.8%
Some College, No Degree	5.5%	5.8%	6.7%
Associate Degree	2.4%	2.4%	2.5%
Bachelor's Degree	27.0%	28.7%	31.7%
Graduate/Professional Degree	53.3%	49.1%	44.4%
<b>2021 Population 15+ by Marital Status</b>			
Total	1,759	4,321	10,143
Never Married	46.8%	50.0%	59.6%
Married	38.2%	36.2%	30.1%
Widowed	3.0%	2.9%	2.3%
Divorced	12.0%	10.9%	8.1%
<b>2021 Civilian Population 16+ in Labor Force</b>			
Civilian Employed	93.7%	92.8%	94.1%
Civilian Unemployed (Unemployment Rate)	6.3%	7.2%	5.9%
<b>2021 Employed Population 16+ by Industry</b>			
Total	1,387	3,326	7,670
Agriculture/Mining	0.0%	0.0%	0.0%
Construction	0.0%	0.1%	0.8%
Manufacturing	0.5%	0.5%	0.8%
Wholesale Trade	0.2%	0.3%	0.5%
Retail Trade	1.8%	2.0%	2.4%
Transportation/Utilities	1.3%	1.3%	1.4%
Information	4.6%	4.4%	4.2%
Finance/Insurance/Real Estate	10.5%	9.7%	7.7%
Services	57.0%	57.8%	60.5%
Public Administration	24.1%	23.8%	21.6%
<b>2021 Employed Population 16+ by Occupation</b>			

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Total	1,388	3,325	7,668
White Collar	94.6%	94.0%	93.3%
Management/Business/Financial	37.0%	37.9%	37.2%
Professional	51.6%	49.6%	47.3%
Sales	2.9%	2.9%	3.4%
Administrative Support	3.2%	3.6%	5.4%
Services	5.0%	5.3%	5.2%
Blue Collar	0.5%	0.6%	1.4%
Farming/Forestry/Fishing	0.0%	0.0%	0.0%
Construction/Extraction	0.0%	0.0%	0.3%
Installation/Maintenance/Repair	0.0%	0.0%	0.2%
Production	0.1%	0.1%	0.1%
Transportation/Material Moving	0.4%	0.5%	0.8%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	1,622	3,235	7,519
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

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<b>2010 Households by Type</b>			
Total	1,122	1,905	4,412
Households with 1 Person	62.9%	61.2%	58.6%
Households with 2+ People	37.1%	38.8%	41.4%
Family Households	24.8%	25.0%	22.7%
Husband-wife Families	22.2%	22.2%	17.4%
With Related Children	4.0%	4.1%	3.4%
Other Family (No Spouse Present)	2.6%	2.8%	5.3%
Other Family with Male Householder	0.8%	0.9%	1.0%
With Related Children	0.0%	0.1%	0.2%
Other Family with Female Householder	1.8%	2.0%	4.3%
With Related Children	0.6%	0.6%	2.1%
Nonfamily Households	12.3%	13.9%	18.7%
All Households with Children	4.7%	4.9%	5.7%
Multigenerational Households	0.4%	0.4%	0.7%
Unmarried Partner Households	6.8%	7.3%	7.5%
Male-female	5.3%	5.8%	6.0%
Same-sex	1.4%	1.5%	1.5%
<b>2010 Households by Size</b>			
Total	1,120	1,906	4,412
1 Person Household	63.0%	61.1%	58.6%
2 Person Household	30.4%	31.1%	31.4%
3 Person Household	4.6%	5.6%	7.0%
4 Person Household	1.5%	1.7%	2.0%
5 Person Household	0.2%	0.2%	0.5%
6 Person Household	0.2%	0.2%	0.2%
7 + Person Household	0.1%	0.2%	0.2%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	1,122	1,906	4,412
Owner Occupied	37.0%	36.3%	28.8%
Owned with a Mortgage/Loan	32.2%	32.0%	26.2%
Owned Free and Clear	4.8%	4.3%	2.6%
Renter Occupied	63.0%	63.7%	71.2%
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	1,538	2,446	5,383
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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**10 minutes**

**15 minutes**

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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<b>Top 3 Tapestry Segments</b>			
<b>1.</b>	Laptops and Lattes (3A)	Laptops and Lattes (3A)	Metro Renters (3B)
<b>2.</b>	Metro Renters (3B)	Metro Renters (3B)	Laptops and Lattes (3A)
<b>3.</b>	Top Tier (1A)	Top Tier (1A)	Young and Restless (11B)
<b>2021 Consumer Spending</b>			

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Apparel & Services: Total \$	\$6,242,797	\$13,134,994	\$26,879,647
Average Spent	\$4,931.12	\$4,762.51	\$4,265.26
Spending Potential Index	233	225	201
Education: Total \$	\$5,822,566	\$12,162,692	\$23,275,077
Average Spent	\$4,599.18	\$4,409.97	\$3,693.28
Spending Potential Index	266	256	214
Entertainment/Recreation: Total \$	\$8,492,972	\$17,840,999	\$35,987,987
Average Spent	\$6,708.51	\$6,468.82	\$5,710.57
Spending Potential Index	208	200	177
Food at Home: Total \$	\$14,536,879	\$30,613,425	\$63,180,582
Average Spent	\$11,482.53	\$11,099.86	\$10,025.48
Spending Potential Index	211	204	184
Food Away from Home: Total \$	\$11,023,732	\$23,229,581	\$48,172,152
Average Spent	\$8,707.53	\$8,422.62	\$7,643.95
Spending Potential Index	229	222	201
Health Care: Total \$	\$14,177,855	\$29,862,540	\$61,730,919
Average Spent	\$11,198.94	\$10,827.61	\$9,795.45
Spending Potential Index	180	174	157
HH Furnishings & Equipment: Total \$	\$5,925,777	\$12,448,547	\$25,124,425
Average Spent	\$4,680.71	\$4,513.61	\$3,986.74
Spending Potential Index	208	200	177
Personal Care Products & Services: Total \$	\$2,496,272	\$5,250,648	\$10,716,353
Average Spent	\$1,971.78	\$1,903.79	\$1,700.47
Spending Potential Index	220	212	189
Shelter: Total \$	\$60,989,760	\$128,052,439	\$256,955,513
Average Spent	\$48,175.17	\$46,429.46	\$40,773.65
Spending Potential Index	239	230	202
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$5,496,004	\$11,520,364	\$22,811,579
Average Spent	\$4,341.24	\$4,177.07	\$3,619.74
Spending Potential Index	182	175	151
Travel: Total \$	\$7,042,277	\$14,741,161	\$28,758,833
Average Spent	\$5,562.62	\$5,344.87	\$4,563.45
Spending Potential Index	220	211	181
Vehicle Maintenance & Repairs: Total \$	\$2,532,173	\$5,367,343	\$11,718,565
Average Spent	\$2,000.14	\$1,946.10	\$1,859.50
Spending Potential Index	180	176	168

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

## Community Profile

701 Pennsylvania Ave NW, Washington, District of Columbia, 20004 2  
701 Pennsylvania Ave NW, Washington, District of Columbia, 20004  
Walk Time: 5, 10, 15 minute radii

Latitude: 38.89445  
Longitude: -77.02238

**5 minutes**

**10 minutes**

**15 minutes**

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.